

Town of Windsor – Economic Development Authority

Community Landmark Frog Project

Frog Art Proposal

Group or Individual's Name _____

Contact Person if Group _____ Phone _____ Email _____

Three fiberglass frogs 42"W x 42"D x 45"H have been purchased by the Town of Windsor Economic Development Authority. The EDA is looking for individuals or groups to paint these three frogs that will be placed on public property within the Town of Windsor. The goal is to have the frogs painted in an artistic manner (abstract art or specific subjects are acceptable). While commercial "ads" on the frogs are not the intended purpose, logos related to historical businesses, no longer in operation, within the Town are acceptable.

Do you propose to paint a frog purchased and placed by the EDA or does your group plan to purchase a frog for placement on private property? (Costs of painting the frogs purchased by the EDA including paint* and supplies are the responsibility of the chosen artists.) _____

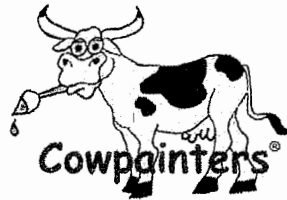
Do you have a facility to which the frog can be delivered and housed while it is painted? _____

Please provide a description of your group (if applicable) and the theme and composition of your proposed artwork on a frog...

Attach sketches and photos to help the reviewers visualize your proposed artwork.

All applications are due to the Town of Windsor by March 31, 2022 and will begin the evaluation process at the Economic Development Authority at the meeting on February 7, 2022. Applicants will be notified promptly regarding the status of their submission.

*Prep and painting tips and paint recommendations from the manufacturer are attached.



PREP & PAINTING TIPS©

ARTIST INFORMATION HOTLINE: (773) 525-5720

Preparation: Your form is primed white with an acrylic urethane primer that is suitable for most types of paint. Wash the surface while looking it over carefully to see if there are any holes to fill or defects in the surface that must be fixed before proceeding. **If small holes are found:** fill with a bondo-type product sold in a tube and available at auto supply stores. Smooth with spatula and let set before sanding. For your health and safety, **always wear vinyl or rubber gloves and dust masks or respirators when prepping critters.** Work in a well-ventilated space. **CLEAN UP THE DUST WITH DAMP MOPS, DON'T SWEEP.** If you find any areas where the primer appears to be flaking off, stop and call the *Hotline* for suggestions. To assure a strong bond when painting the form, we also recommend that you rough up the surface primer a bit or gesso the form before beginning.

Paint and Varnish: We recommend acrylics by Golden, Windsor-Newton, Daler-Rowney, Pebeo, Lascaux, Liquitex and other professional-grade paint. You can also use the oil paints of your choice; please paint in thin layers when using oils, letting each layer dry thoroughly between applications. Latex wall or house paints are not recommended, as we use an acrylic urethane primer and they will not adhere. Craft-quality paints such as Delta Ceramcoat Acrylics are not formulated to withstand outdoor conditions and will peel quickly, do not use them. Avoid paints that do not have a high colorfast rating -- you don't want your design to disappear in the sunlight! If you are planning to **decoupage or apply mosaics** to your form, please call or email for additional information.

Clear-Coat: The art project should arrange for a final finish with an auto-body clear coat, which will create a hard-shell high-gloss finish with a UV-protection component. Our auto-body shop uses Sherwin Williams' automotive urethane 7000, cured at no more than 140 degrees for no longer than 40 minutes. It is recommended that you do not clear-coat over mosaic or mirrored surfaces.

Additions and Extensions: Remember that anything you add to the creature will be vulnerable. Vandals (and the weather) will try to remove add-ons, so think "permanence" when planning and executing your design. There are professionals in your community who can help you do this, such as auto-body shops and other professionals who work with fiberglass. If you wish to sculpt forms onto your fiberglass form, use epoxy putty. You may want to start with your local art supply or hardware store. If they are unable to provide the product you are looking for, however, you may find it online at www.magicsculp.com for epoxy putty and product tech support. To glue stuff onto your creature, use liquid nails or jewelers cement, epoxy adhesives or Bond 527 multi-purpose cement. We do NOT recommend that you add hats, bags and other items made of fabric. They will deteriorate outside. **REMEMBER THAT BUYERS WILL NOT BE HAPPY WITH FAULTY ARTWORK SO THINK PERMANENCE!!!**

Note: These tips have been compiled from the experiences reported to Cowpainters by public art project artists across the country and are provided for the information of our clients' artists. Please regard all of these tips as *suggestions* on how to proceed. The entire process depends upon an artist's knowledge of materials and proper application. If in doubt -- **EXPERIMENT.** We are happy to share this information with our clients, but Cowpainters cannot assume, and expressly declines, any warranty or liability for the finished artwork.

Cowpainters, LLC

women owned and operated

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