

Town of Windsor

Memorandum

January 12, 2021

TO: The Honorable Mayor and Town Council

FROM: William G. Saunders, IV, Town Manager *WGS TV*

SUBJECT: Windsor Strategic Plan – Public Outreach Discussion

Background

For over a year, at the direction of the Windsor Town Council, numerous stakeholders have undertaken the process of gathering information and synthesizing it into a visionary plan to guide the direction and resources of the Town of Windsor into the future. These actions included the creation of a management team, a widely distributed survey to capture feedback from the community that was made possible by a Community Development Block Grant, as well as the participation of town staff, professional consultants and elected officials. The latest action taken was to hold a joint public meeting including the Town Council, Planning Commission and management team to hear a presentation on the final draft of the plan.

Specifics

At the joint meeting on the Strategic Plan, held on December 8, 2020, it was the desire of the Town Council to discuss means and methods of garnering appropriate public input on the plan within the confines of the Covid-19 pandemic at their January 12, 2021 meeting. While a public meeting, which was advertised in a local paper, was held, some other potential methods to consider are:

- Other public meetings (Respective of Covid-19 guidance)
- Publishing the plan and/or survey on the town's website
- Distribution of the plan and/or survey to town residents
- An online poll/survey to garner feedback

Recommended Action

For your consideration