

Town of Windsor

Memorandum

December 8, 2020

TO: The Honorable Mayor and Town Council

FROM: William G. Saunders, IV, Town Manager *WGS IV*

SUBJECT: Windsor Strategic Plan – Focus on the Future

A strategic plan to guide the direction and resources of the Town of Windsor.

Background

For over a year, at the direction of the Windsor Town Council, numerous stakeholders have undertaken the process of gathering information and synthesizing it into a visionary plan to guide the direction and resources of the Town of Windsor into the future. These actions included the creation of a management team, a widely distributed survey to capture feedback from the community that was made possible by a Community Development Block Grant, as well as the participation of town staff, professional consultants and elected officials.

Specifics

This plan, while recommending numerous directives, focuses on five core areas to guide the growth and direction of the Town, they are:

- Economic Development
- Connected/Engaged Citizens
- Effective Government and Infrastructure
- Lifestyle and Wellness
- Managed Growth and Beauty

The visionary focus within this plan will guide the current, as well as future, Town Councils in their development of what the Town of Windsor is to become.

Recommended Action

- Adopt the Windsor Strategic Plan – Focus on the Future.