

Town of Windsor

Memorandum

February 14, 2017

TO: The Honorable Mayor and Town Council
FROM: Michael Stallings, Town Manager *MS*
SUBJECT: Mayors' Monarch Pledge Proclamation

The Town of Windsor has signed on to the National Wildlife Federation's Mayors' Monarch Pledge for 2017. The Town, along with the Windsor chapter of the Master Naturalist have pledged to take specific actions to help raise awareness for the Monarch Butterfly.

As part of this pledge, the Town is assisting the Master Naturalist with the installation of a butterfly garden in front of the Windsor Library. There will also be educational workshops and lectures throughout the summer.

The butterfly garden will be dedicated on March 11th at 10:00 a.m. In coordination with this dedication, I have attached a proclamation that proclaims March, 2017 as Monarch Butterfly Month in the Town of Windsor.

I recommend that Council adopt the enclosed proclamation establishing March, 2017 as Monarch Butterfly Month in the Town of Windsor, Virginia.

Recommended Motion

Move that Council adopt the enclosed proclamation establishing March, 2017 as Monarch Butterfly Month in the Town of Windsor, Virginia.

Town of Windsor, Virginia

Proclamation of the Month of March, 2017 as Monarch Butterfly Month

WHEREAS, the Monarch Butterfly is an iconic North American species whose multigenerational migration and metamorphosis from caterpillar to butterfly has captured the imagination of millions of Americans; and

WHEREAS, the population of Monarch Butterflies has decreased significantly over the past 20 years; and

WHEREAS, cities, towns, and counties have a critical role to play to help save the Monarch Butterfly and the Town of Windsor wishes to do its part in this grand effort; and

WHEREAS, the Town of Windsor has signed on to the National Wildlife Federation's Mayors' Monarch Pledge to help raise awareness for the plight of the Monarch Butterfly; and

WHEREAS, all residents of the Town of Windsor can make a difference for the Monarch Butterfly by planting native milkweed and nectar plants to provide habitat for the Monarch and other pollinators in locations throughout the Town.

THEREFORE , I do hereby proclaim the month of March, 2017 as Monarch Butterfly month in the Town of Windsor

Carita J. Richardson, Mayor

February 14, 2017